

Transforming Your Presentation into a Journal Article

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Transforming Your Work

Ask yourself:

- Is the audience the same?
- Is the tone too informal?
- Where is more development needed?
- What visual elements need to be converted into prose?

Selecting the Journal

- Visibility in the field
- Editor and board members
- Peer review process
- Long citation half-life
- Circulation/Accessibility
- Lag time from acceptance to publication
- Acceptance rate

Before you start writing . . .

- Read two or three articles in the journal.
- Read the submission guidelines carefully.
- Examine the journal's style.
- Make sure that your manuscript matches the focus of the journal.

As you write . . .

- Focus, and support that focus.
- Develop your focus within the context of the field.
- Answer the “why should I read this article” question quickly.
- Illustrate each point with concrete examples.
- Pay attention to prose.
- Cite sources thoughtfully.
- Come full circle.

Before you submit . . .

- Run a spell-check.
- Use the writing resources available to you.
- Ask a colleague to read your work.
- Send your manuscript to only one journal at a time.

Writing Resources Available Online

- The *On-line English Grammar* at <http://www.edufind.com/english/grammar/toc.cfm>
- *The Elements of Style*, William Strunk, Jr. <http://www.bartleby.com/141/index.html>
- The UNC Writing Center Handouts <http://www.unc.edu/depts/wcweb/handouts/>
- *APA Online* at <http://www.apastyle.org/eleceref.html> is now offline. Sorry folks, you have to pay for it now.

Writing Resources Available in Print

- Chapter 5 of *The Chicago Manual of Style*
- *The APA Publication Manual, 5th Edition*
- *The Practical Stylist*, **Sheridan Baker**

Publication Resources

- Janette Klingner, David Scanlon, & Michael Pressley, “How to Publish in Scholarly Journals” at <http://tinyurl.com/242aru>
- Kay Uchiyama & Genet Simone, “Publishing Educational Research: Tips and Guidelines” at <http://tinyurl.com/29whuh>